

Label • Packaging • Printing House

## "LABEL AND PACKAGING REFLECTS YOU"



## Our Vision;

To create the right solutions to meet the demands of our customers, to produce products that exceed expectations, to maintain and advance our position among the leaders...

## Our Basic Principles and Values;

Honesty, reliability, teamwork, customer-oriented service, creativity, innovation and being open to change...



## ABOUT US

Founded in 1988 in Bayrampaşa/Istanbul with the title of Otingo Matbaacılık, our company focused on the production of cardboard labels and boxes for the textile industry and succeeded in becoming the approved manufacturer of the important brands of the textile world. Since then, Otingo continues to produce for domestic and foreign companies.

At the end of 2006, our Flexo Bobbin machine park was established and the production of adhesive / non-adhesive labels and packaging in the industrial market was launched. With this track, it was aimed to produce for the pharmaceutical, food, beverage and cosmetics sectors.

As of 2008, our work accelerated in the production of offset boxes and packaging for the pharmaceutical and food sectors. Support arrangements were made in the machine park and equipment, and related investments were concentrated in this field.

In 2008, our company moved to a new production facility of 3.500m2 in Güneşli/Istanbul due to the expansion of the park. Today, Otingo has a production area of 5500m2 with an additional building of 2000m2.

In 2014, we started to produce high circulation adhesive/non-adhesive labels for the beverage industry with the shaped cutting machine we added to our park. Aiming to increase our share in the market, a fully automatic machine investment was made in 2020.

One of the main principles of our company, which currently serves the pharmaceutical, food, beverage and textile sectors, is to aim to produce better products in a shorter amount of time.

With the principle of "continuous development-continuous change", which we have determined as our production policy, we have been continuously improving ourselves since 1988 and we have been serving with the awareness that qualified production is possible with qualified personnel, advanced machinery and corporate company structuring.

#### CONTACT US

Tel : (0212) 656 37 37 Fax: (0212) 656 28 08

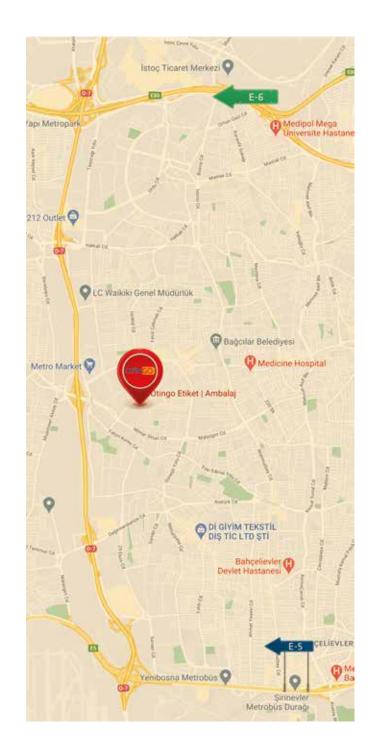
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#### ADDRESS

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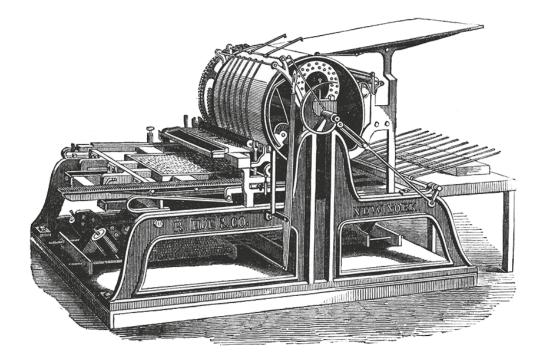
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# PRODUCTION TECHNIQUES AND MATERIALS

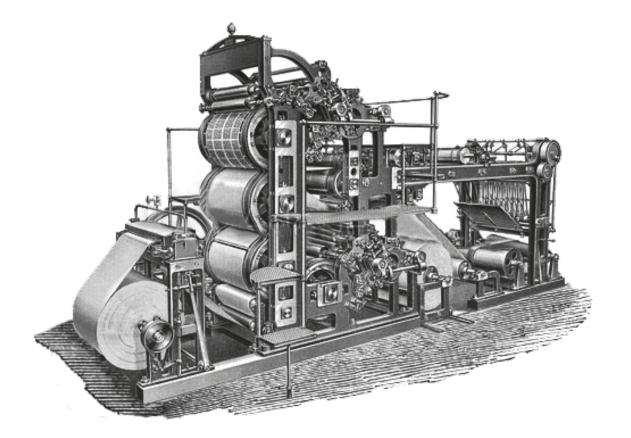
## **Offset Sheet Printing**

Images transferred from computer systems are exposed with sheet metal molds in CTP machines and as a result, printing plates are created. The produced molds are attached to the units of the printing machines and the printing phase begins. At the printing stage, the dyes transferred from the reservoirs in the units of the offset machine are delivered to the mold rubber boilers and printing is done in this way. If desired, dispersion lacquer application can be done simultaneously.



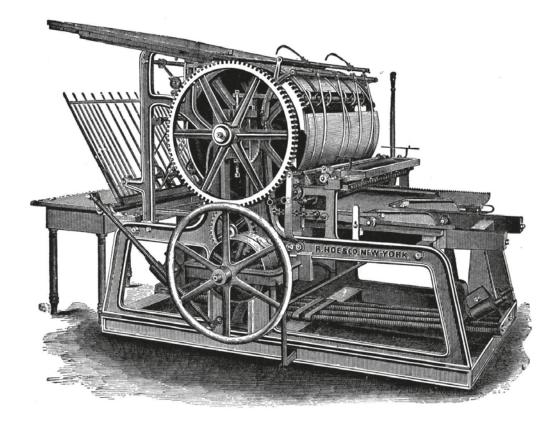
#### **Coil Flexo/Letterpress Printing**

The images transferred from the computer systems are exposed with elastic photopolymer material in CTP machines and a printing plate is formed. The clichés are attached to the units of the printing machines and the printing stage is started. In the printing stage, the dyes transferred from the reservoirs in the units of the machine are delivered to the raw material through Anilox rollers and printing is done in this way. Lacquer, cellophane, hot/cold gilding etc. applications are made during the printing stage. Since the product comes out of the machine after sorting, there is no post-printing stage. After printing, the product is processed in the control and counting machine and packaged.



### After Print

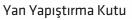
The sheet products coming out of the offset printing machine are cut by means of metal knives laid on the sheet board in the shaped cutting machines after the optional UV lacquer and Cellophane Lamination processes, after going through screen printing and hot gilding processes and are transformed into the products requested by the customer. If this product is a box, it is processed in the box gluing machine and made suitable for filling, then placed in boxes and prepared for delivery.



10°

# BOX AND PACKAGING SHAPES



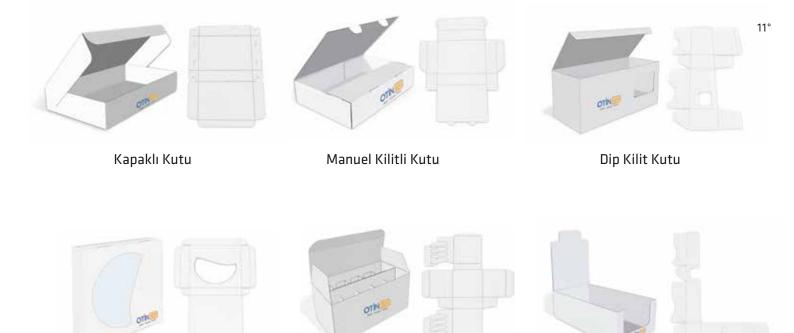




Amerikan Kilit Kutu



İç Seperatörlü Kutu



Asetat Pencereli Kutu

Odacıklı Kutu (Kendinden Seperatörlü)

Stand Kutu

## Pharmaceuticals and Healthcare

In 2008, we started to work with the leading brands in the pharmaceutical industry with the advancements of the new machines added to our park.

As a result of our efforts for more qualified and uninterrupted production in our company, we were entitled to receive different certificates registering our production quality in the pharmaceutical sector. In this process, we established a new quality unit to organize and control the internal functioning of the company. Thanks to this unit, we have reached the quality standards required by pharmaceutical companies.

Due to the innovations we have made, our company became one of the leading packaging suppliers in the pharmaceutical industry. In order to meet the increasing demand, we expanded our machine park and increased our capacity. Thanks to this, we increased our current annual box production capacity to 400 million.

In line with the demands of the pharmaceutical industry, we conducted a detailed study on the production of package inserts and adhesive labels and developed ourselves in this field as well. Following these investments, we have become one of the few Turkish companies producing boxes, package inserts and labels under the same roof.



















OFARMAVITA



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## **Food Sector**

As of the end of 2006, we started to produce adhesive / non-adhesive coil labels in our Letterpress machine that we added to our park. Upon the demands from the food sector, our company focused on label production for this sector. Although we only produced jam labels at first, we expanded our production area in the following process.

With the increasing demands of our customers, we started to produce food-oriented cardboard boxes and packaging under Otingo quality assurance by using our existing offset experience. We continued to improve our production by receiving the food compliance certificate required for quality production in this sector.

Since the day we entered the food sector, our company, acting with the awareness of the sensitivity of producing food packaging, has always paid attention to applying the necessary hygiene and health standards.

With the increasing demand for ready-to-eat food sector, and, the impact of our company's investments for production in this sector, Otingo labeled food packaging has taken its place on market shelves both at home and abroad.

























## **Beverage Sector**

In 2006, as a result of the success we achieved in label production with the Letterpress machine we added to our track, we invested in Flexo in 2011, which opened a new line for our company. As a result of this line, we stepped into the beverage sector, a completely new sector for the company.

We started to supply adhesive/non-adhesive packaging for companies producing water, soda, soft drinks and fruit juice. The level of efficiency that our company reached in a short amount of time encouraged us to invest more in this sector. As a result of these developments, we have become one of the important supplier companies in the production of high-volume mineral water labels by adding the molded shaped cutting machine to our park.

Since our manual machine, which enabled us to perform high-circulation works under the conditions of the period, could not meet the increasing demand, we added the Polar DC 11 fully automatic cutting machine, which is available in a limited amount in Turkey, to our park. With our new cutting machine, we had the chance to make mass production without human error. Thanks to this automation, we aim to deliver 6 billion labels annually to our customers.



















## **Cosmetics and Personal Care**

With the packaging production experience we gained in the pharmaceutical and food sectors, we started our search for a new line in 2010 in order to become a leading supplier in different sectors.

Thanks to the adequacy of our track, the increasing production area of our company introduced us to the cosmetics and personal care sector, which is developing in the world.

In late 2010, we started to serve the cosmetics and personal care sector for the supply of these packaging types, which generally use multiple printing techniques.

We continue to successfully produce boxes and packages with enriched visual value thanks to hot/cold gilding, silk screen local lacquering, sand lacquering and similar techniques applied in our facility.



















# **Textile Sector**

Since 1988, we have been producing textile labels, as it was the purpose of establishment of Otingo.

In the years following our establishment, we continued to develop ourselves in the textile sector.

In the 1990s, we became an approved supplier of important textile brands of our country and the world.

The fact that our production was introduced to different sectors and concentrated on these lines at the end of the 2000s did not affect our relationship with the textile sector. Today, we continue to supply the textile packaging of many companies and in this way, we export to many countries and distribute Otingo labeled products all over the world.







# Service Sectors

We also supply the promotional and service products of all our customers whose labels and packaging we produce. We serve our customers with a wide range of products from catalogs to calendars, agendas to posters.









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# Quality Management and Certificates

As of 2008, we started our quality management activities.

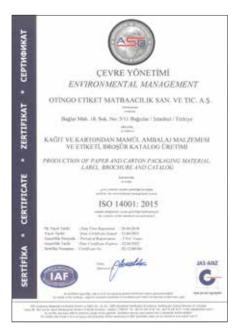
In 2009, we were awarded the ISO-9001-2015 certificate.

In the ongoing process;

ISO-14001-2105 Environmental Management, ISO-18001-2007 Occupational Health and Safety, We received ISO 2.200-2005 Food safety and Food Business registration certificates.

Our quality unit continues to work successfully both on records and documents and in-house.











# **OUR REFERENCES**





































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